

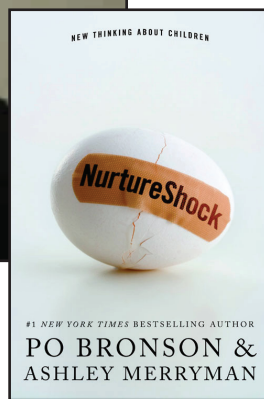
PALO ALTO PTA COUNCIL PRESENTS

“NURTURESHOCK: NEW THINKING ABOUT CHILDREN”

#1 NEW YORK TIMES BESTSELLER BY ACCLAIMED AUTHOR



PO BRONSON



THURSDAY, MAY 6, 2010

7PM - 9PM

HAYMARKET THEATRE AT
PALO ALTO HIGH SCHOOL
50 EMBARCADERO ROAD
PALO ALTO

- *Is praising your child the best way of raising your child?*
- *Why parents' attempts to promote honesty entice their children to lie.*
- *Why family fights are, in fact, healthy for the rebellious teen*
- *Does involved parenting really improve a child's quality of character?*

Po Bronson is the author of six bestselling books, including the #1 New York Times bestseller, "What Should I Do With My Life?" His most recent book, co-written with Ashley Merryman, is "NurtureShock: New Thinking About Children." Their central premise is that many of our society's strategies for nurturing children are backfiring because key twists in the science have been overlooked. Po and Ashley's writing about children has been honored by the American Association for the Advancement of Science and the Council on Contemporary Families. Their work has also won the Books for Better Life award, as Clarion, and a Mensa prize. Po lives in San Francisco with his family.

This is a free event, but seating is limited.

For more information about Po Bronson, visit www.pobronson.com. Books will be available for purchase.

Questions: contact Parent Ed co-chairs Sunny Dykwel at sdykwel@kwrpa.com or Mandy Lowell at mndlowell@gmail.com.

For a list of parent education events, visit the Palo Alto PTA Council website at www.paloaltopta.org.